



presents

NOCTURNAL

NMI PRESENTS
NOCTURNAL
ANTIGUA'S
#1
NYE PARTY

MORE INFORMATION COMING SOON
SUN. DECEMBER 31 2017
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The bottom section features a dark, atmospheric background with golden light flares and confetti. A large, glowing golden number '8' is the central focus. To its right, three tilted rectangular banners contain the text 'ANTIGUA'S', '#1', and 'NYE PARTY'. In the bottom right corner, there is promotional text and social media icons.

WHO IS NMI?

NMI is a creative syndicate formed to help enhance the nightlife and entertainment industry here in Antigua. We have hosted many successful events over the last 9 years. Our biggest and most popular event is “NOCTURNAL”, our Premium All Inclusive New Year’s Eve Party.

NOCTURNAL 8

NMI is fully focused on our upcoming event NOCTURNAL 8 which will be taking place on Sunday, December 31st, 2017. NOCTURNAL over the years has earned the title as Antigua’s Number 1 New Year’s Eve Party. This will be the 8th installment of our premium all inclusive, semi-formal event and we aim to continue to bring a certain quality and standard to the events here in Antigua. After reaching new heights with the last NOCTURNAL (over 1500 patrons), we have been planning all year round, to execute a better, more amazing experience for our people. We have made it our mission, that with this NOCTURNAL, we will continue to take the standard of events in Antigua to another level.

New Venue

This year, the event will be heading to a brand new venue – The Boatyard/Stanford’s Marina in Parham. We have outgrown the last venue and had to move to a bigger venue. We chose this one because we saw the potential to build the best outdoor club experience for one night only. We will be focusing on lots of drinks, food, a creative set up, the best of service, security and flow of the overall event.

Rotary Club’s “Colours” event was also held at this venue this summer and they introduced over 1300 people to the site. We had a chance to see what they did and we know we can set up the event better and make it more memorable. This venue is ideal for us to expand and deliver another unique and amazing experience for our patrons.

New International DJ

It is with great pleasure, that we would like to introduce for the first time in Antigua, internationally recognized –DJ Willy Chin of Black Chiney Sounds out of Miami for Nocturnal 8. He is a world renowned dj and is guaranteed to take the party to the next level. Check out this 3 minute introductory video on him with all you need to know – https://youtu.be/AkWYRftI_3Y

New Caterer

We are very pleased to let you know that we will be working along with a NEW caterer that is very talented. He has said “if his food is not the talking point of the party, then he has failed”. This new caterer will be handling VIP as well as general admission and has a wide variety of international tasty dishes that everyone will enjoy.

Setup

We have grown with creativity every year and this year we will continue to design another memorable experience at a new venue that gives us more space. We will be bringing back some favorites like our “Whiskey and Cigar Lounge”, a “Prosecco bar”, a “Cocktail bar” with frozen mixes, 2 main bars, a photo backdrop at the entrance and a HUGE VIP Deluxe Deck experience. There will be multiple food stations set up by the new caterer, complimentary bus shuttles in the parking area, party favors upon entry, tight security and much more.

Best in the Business

We are working with the BEST in the business to deliver a one of a kind experience. To bring our creative ideas to life, we will be working with LAVA, Wadadli Event Services, Events by Paul Aflak, Neon Briggs, Vybz Fm, Creative Genius Productions, Photogenesis Imaging, Theatrical Lighting and effects, WoW Factor Lighting, GProductionsOnline and Premier Beverages. We are pleased to announce that Premier Beverages now carry the brand Hennessy.

Sponsorship Proposal

An event of this scale and proportion takes lots of planning and financial resources. That is why we are approaching your company to help us with our upcoming event.

We are asking that your company sponsor us at one of the 2 different levels:

Gold Sponsor - \$2000 EC in cash or services

Platinum Sponsor - \$5000 EC in cash or services

In return for your contribution, your company will receive the following:

- Your company logo will be on ALL 5000 fliers to be handed out island wide.
- Your company logo on the video commercial to be played online through Social Media sources.
- Your company will be mentioned in the radio ad which will be played up to 5 weeks leading up to the event on multiple radio stations.
- Your company will be mentioned as a sponsor when we are doing live, half an hour radio spots/ interviews.
- Your company logo will be on ALL posters which will be put up at least 5 weeks prior to the event.
- Your company logo will be on the (4) quarter page ads in the Daily Observer that we plan to do in the month of December.
- Your company logo will be on the large digital monitors looping on the night of the event.
- Your company logo will be featured on our marketing material to be used in an extensive Social Media campaign covering many different platforms
- Your company will receive complimentary tickets to enjoy the experience of Nocturnal 8.
- Your company will also have the opportunity to put up additional banners/branding at the venue.
- A member of your business/company will also receive a complimentary bottle of champagne right before midnight.

Thank You

We thank you for reviewing our proposal for NOCTURNAL 8 and we do look forward to hearing from you. Please contact Craig Ryan at 1 268 736 7910 or email craig.ryan.biz@gmail.com if you have any questions or inquiries.



Here are some pictures from our previous NOCTURNAL events:



Contact NMI Promotions
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